

## In search of the European dimension of lexicography

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The subject of my lecture contains two huge and really expansive concepts or ideas: Europe and lexicography. Together they might bring me in trouble, but I brought this subject upon myself. And as they say: you've made your bed, now you must lie in it. I will try to describe in detail which aspects and which kind of factors might cover a European dimension of lexicography.

In the first part of my lecture I want to explain how the concepts of Europe and lexicography are connected with each other.

In the second and main part, several elements should be discussed which could be considered to constitute "Europeanness" with regard to knowledge representation.

In the last part of my lecture I will deal with the question whether lexicography is more European than national or more global than European or more national than anything else.

### 1 Part 1: Definition of terms

A long time ago, I became addicted to dictionaries and lexicographical work as probably all of you, too. What drew my interests in a special way were the interrelations between dictionaries and their societal surroundings and the conditions under which dictionaries were planned, written and received.

This is why I think research on lexicography has to include the **cultural background** and its impact on lexicographical methodology, because lexicographers as well as dictionary users are social beings and dictionaries are texts which have communicative functions. Of course, a cultural background is not restricted to national borders; there is also a European or even global contextual impact. Fortunately I was asked to edit a volume about great European dictionaries which covers about 30 reference works from different European regions and from the age of enlightenment until the present. This volume (Haß 2011) is almost completed and gave me the chance to gather a lot of facts and insights from the contributors and their articles.

The term **lexicography** is normally related to dictionaries and is concerned with language. Due to the limited extent of this paper, I omit all kind of multilingual and special dictionaries and focus on the big and influential monolingual ones. But I would like to plead for a broad comprehension of the term lexicography which comprises encyclopaedic lexicons, too. The difference is the bigger the

more a reference work emphasizes history of form and meaning of an entry.<sup>1</sup> But this seems to be a special case.

In Romanic cultures there was and there is a generic type of lexicographical text called encyclopaedic dictionaries which indeed mixes information about words and information about things and ideas. Furthermore, the transformation of dictionaries and encyclopaedias into internet versions is accompanied by bundling and grouping information material from different sources. In the eyes of the internet user, both text types tend to be one and the same.

But the best argument lies within the history of reference books; their interrelations are strong and concrete. Under a cultural point of view when talking of lexicography one has to pool all kind of reference books dealing with general information and addressing a general public.

Now let me say something about the **concept of Europe** I am using here: The British Isles of course belong to what is called Europe. If there might be any doubt in current politics, this is without any relevance for the history of lexicography. All nations and cultures within Europe have at least indirect relations to the Greek and Latin semantic systems, especially concerning written sources, and within them, Arabic, Jewish and some further traditions are integrated. Far beyond the Middle Ages, the cultural monopoly of Latin (“kulturelles Monopol”, von Polenz) constructed Europe as an intellectual space. Whereas there are no discussions about what is to be considered to be the centre of Europe, the question of the eastern, south-eastern and southern border between Europe, Asia and the Arabic world is still open.

## 2 Part2: What might constitute a European background for lexicography

A background, whether national or European or global, is something one can pragmatically divide into elements or single aspects, which are less abstract than the concept of a European dimension.

All in all, I think one can distinguish about 10 different elements of the ‘Europeaness’ of lexicography, at least I couldn’t identify more than these. They are derived from categories of text linguistics as dictionaries and lexicons are in fact texts and behave as texts.

There are internal and external features of lexicographical texts. Because the internal ones are well known and described in handbooks I will focus on the external ones which belong to general history, especially cultural, literary, social and even economic conditions. So please take a look at all ten:

1. Europe – a ‘space of knowledge’ (‘Wissensraum’)?
2. Common references
3. Language competencies of lexicographers
4. Transnational discussion forums
5. Common lexicographical scholarship, paradigm and methodology
6. Similar verbal imageries and attitudes towards the lexicographer’s work
7. Similar technical, medial and economic conditions
8. Similar contexts concerning language history
9. Similar contexts concerning education
10. Similar styles in lexicographical writing – a question of “content”?

Now I’ll start illustrating one after another.

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<sup>1</sup> Murray and Trench (OED) argued the case for this difference. Mugglestone in Haß 2011.

## 1. Europe – a ‘space of knowledge’ (‘Wissensraum’)?

The German term *Wissensraum* raises suspicion to be merely a trendy fashionable expression without substance. But I found at least one definition which is useful for my subject. Bernd Thum, a philologist who dealt with European-Arabic interrelations in the Middle Ages, pleaded in favour of a more functional point of view. According to Thum, space of knowledge is a metaphor which allows addressing more and other than topographic items. Thum defines *Wissensraum* as follows (in my translation and highlighted by myself):

“Space of knowledge is a zone of condensed relations which finally lead to solid common stocks of knowledge. Condensation is what leads to new structures of information and knowledge. Thereby, the whole organization of knowledge is changed sustainably; new dynamic cultural identities are created. In consequence, the process of modernization is fostered in all partners and it becomes easier to communicate about the big challenges which have to be faced collectively. The requirement is that those new spaces of knowledge include as well cultural information, knowledge about cultural processes and structures.”<sup>2</sup>

This definition perfectly fits the European scientific community since the Middle Ages, based upon the antique languages and culture, and it perfectly fits lexicography as the ideal way of ordering, transferring and saving knowledge for centuries. In this setting, the Latin language plays a decisive role, because the very first dictionaries in most countries of today’s Europe linked Latin to the vernacular. So, semantic categories more or less tended to assimilate.

Condensation of intellectual exchange needs forms and it needs texts. If you look through the manifold national histories of lexicography across Europe, you are confronted with a few special reference works again and again.

## 2. Common references

The oldest common European reference work, the impact of which has widely been spread, is the dictionary of the Florentine academy called the *Crusca* (*Vocabolario degli Accademici della Crusca*) which was founded in 1612. Especially its prescriptive intention, to sort the ‘good’ from the ‘bad’ language like the wheat from the chaff, became an example for many European cultures when needing a more standardized and trans-regional language. What we don’t know so far is whether the *Crusca*-example had a direct impact on other than European languages and dictionaries.

Lexicography on historical principles had a starting point at Jacob and Wilhelm Grimm. Not only the founders of the *Oxford English Dictionary* (OED) but also lexicographers of ‘smaller’ European languages like Dutch referred to this model; even criticizing is a sort of reference. In his 2011 paper, Kirkness shows impressively this role model status of the Grimms. As far as this kind of lexicography needs to observe special methods, nearly all who followed the Grimm-model had to face the same kind of problems: The dictionary project took more and more volumes and consumed more and more time and money. This was why smaller nations or those with a rather late development of a standard national language could not refer to those big historical opuses – they were work in progress for a too long time. Instead, languages like Swedish, Danish, Icelandic, Polish and even Russian referred to older dictionaries, namely Johnson’s and Adelung’s.

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<sup>2</sup> In original: „als Zone verdichteter Beziehungen, die schließlich auch zu festen gemeinsamen Wissensbeständen führen. Durch Verdichtung entstehen neue Informations- und Wissensstrukturen. Dies verändert nachhaltig die gesamte Wissensordnung einer Kultur, schafft dynamische kulturelle Identitäten, fördert dadurch bei allen Partnern die Modernisierung und erleichtert die Verständigung über die großen Aufgaben, die gemeinsam zu bewältigen sind. Voraussetzung ist, dass die neuen Wissensräume auch kulturelle Informationen, Wissen über kulturelle Prozesse und Strukturen mit einschließen.“ (Thum 2009, 82)

Some reference works were often cited and widely spread all over Europe, but did not attract any public attention; these are Franz Passow and Emile Littré. Liddell-Scott's *Greek-English lexicon* is an adoption of Passow's and still in use. Passow wrote a kind of lexicographical manual (Passow 1813). Littré and Passow were lexicographic instructors for all who understood Greek, French and German language as Zgusta (1991) has pointed out.

Concerning encyclopaedias, you will also find two models for many other national variants: On the one hand, Diderot's *Encyclopédie*, on the other hand, the *Encyclopaedia Britannica*. Their model status has been proven for instance for the *Enciclopedia Italiana* (35 volumes, published 1929–1937). But I will finish this topic here. We should be aware that the interrelationships between dictionaries and lexicons since the Early modern times are so tight (cf. Sledd/Kolb 1974, 4) that the interesting subject is not any originality of one author before another, but what the web of lexicographical intertextuality looks like and which expansion it displays. This web is yet to be drawn.

### 3. Language competencies of lexicographers

Without doubt, lexicographers in former centuries knew much more languages as we do today and they were able to understand any language information within dictionaries, even in those for exotic languages. This fact is proven for Jacob and Wilhelm Grimm in 2011. Though at the moment I cannot prove this hypothesis for another great European lexicographer, it seems very probable that all authors until the mid-20<sup>th</sup> century knew Latin and Greek first, followed by several languages of their geographical or cultural vicinity, and thirdly various others. It is very likely that nowadays the amount of language competencies for reading foreign reference books has diminished seriously; language competence is focused on English. The lexicographical wealth of for instance Latvian or Portuguese is not realized by the rest of Europe and the world.

### 4. Transnational discussion forums

During the heydays of lexicographical innovations in the 19<sup>th</sup> century, which have also been the heydays of language competencies, lexicographic discussions primarily took place within periodicals. I came across two of these periodicals being published in German, but showing a rather international communication between experts of linguistics and lexicography. One is the *Archiv für das Studium der neueren Sprachen und Literaturen*, founded in 1846. Here, for example, Daniel Sanders, a critic and opponent of the Grimms, published rather many articles and reviews. These can be seen as preparation for his own dictionary concept. The other periodical is called *Archiv für lateinische Lexikographie und Grammatik* and was edited by Eduard Wölfflin from 1884 onwards. The intention of this periodical clearly was to be a discussion forum and preparation platform for the *Thesaurus linguae Latinae* which aims at the complete documentation of the Latin lexicon all over Europe and the world.<sup>3</sup> Wölfflin was both, editor of the periodical and ten years later one of the founders of this biggest Latin lexicon ever planned. The contributions in the periodical came from all important countries in Europe and occasionally even from the United States. Most authors wrote in German, but some wrote in English, French, Italian, and of course Latin, though their national background referred to more European countries as to Scandinavia or to the Balkans. There was a considerable impact of the periodical not only on the lexicographical practice of the *Thesaurus linguae latinae*, but far more linguistically. The *Archiv für lateinische Lexikographie* figured as a very innovative forum where significant ideas about semantics have been discussed and disseminated. The German scholar and innovative lexicographer Hermann Paul was inspired by this discussion.

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<sup>3</sup> Besides, the former meaning of thesaurus comprised alphabetical ordering.

The impact of such forums in other European countries is another challenge for research. As a practical consequence, they tend to result in convergent methodology in lexicography.

### **5. Common lexicographical scholarship, paradigm and methodology**

Every lexicographer who was sufficiently encouraged to start with a new dictionary or lexicon looked for orientation concerning general methods and tangible hints in solving problems. All who borrowed from prior works did not copy but adapted the older to their own new intention. This was the more successful the more similar the historical context of the lexicon was. Obviously, lexicography on historical principles did not borrow from rationalist dictionaries of the age of enlightenment, except where both merged as in countries with a rather young standard language or with less human potential to work on both, semantics and etymology.

Lexicography based on historical principles was a story of great success. Many other European nations adapted to their own conditions what Grimm and the *Oxford English Dictionary* had practiced. Above all, this kind of lexicography was closely related to an innovative paradigm in philology which developed etymology and the field of language comparison. Together they started their triumph all over Europe. But the distinction between historical and rational, usage-oriented lexicography is rather general and rough. Difference and similarity between lexicographical ideas and practices can also be found on more subtle levels. I will give an example:

Trench of the OED followed Passow especially in the point of giving the “biography of a word” (according to Mugglestone in Haß 2011). The Grimms explained their lexicographical intention as giving the “Naturgeschichte der Wörter”<sup>4</sup> which means history of the nature of a word. *biography* or as Passow named it: “*Lebensgeschichte*” (Kirkness 2011) refers to the lifetime of an individual human being and thus has to be interpreted metaphorically, implying a personification of every single word. Compared to this, the expression *Naturgeschichte* refers to the evolution of something of natural kind, for instance an animal or plant, the evolution of which is to be described. With this term, Wilhelm Grimm referred to the state of the art in science at his time, as Murray and Trench did, too, but in other ways. It was interesting for me to read in Mugglestone (in Haß 2011) that Murray talked about “philological science” instead of “humanities”. The historical paradigm made a real science out of the former craft of lexicography.

Common paradigms and various adaptations of methodical principles whether on a general or on a subtle level may be called European if somewhere there are different methodologies to be identified. Are there – outside Europe – other than historical or usage-oriented ways of language documentation? Are there other than character driven or ontological ways of ordering knowledge in a lexicon? In Arab culture and related to religious topics there ought to have been ordering by question and answer; in fact there seems to be a finite range of universal types of questions convenient for structuring fields of knowledge: who, what, when, why, to whom and so on. But up to now, I don’t have any idea about the relevance of this in non-European lexicography.<sup>5</sup>

### **6. Similar verbal imageries and attitudes towards the lexicographer’s work**

The typical lament which might characterize the typical lexicographer till recently was the sigh: ‘so many books to extract, so many words!’ All of us are familiar with these often cited sentences, f. i.

<sup>4</sup> Wilhelm Grimm, Rede über das Deutsche Wörterbuch (1846), in: Grimm/Grimm 1985, p. 232f.

<sup>5</sup> Concerning Arab encyclopedias cf. Biesterfeld 2004, Arab lexicography cf. Haywood 1991.

of Johnson, of Jacob Grimm. But the more crucial point I want to point out is the attitude of the public towards a dictionary. And obviously, there is a transnational similarity, too: There are three types of metaphors we use when facing dictionaries and encyclopaedias:

First: The dictionary as guide or guideline, in German expressed personified as *Sprachrichter* (judge); it represents the prescriptive tradition in any lexicography.

The second metaphor is that of *thesaurus* which means a house or box of treasures, the same in German: *Schatzhaus*; everything stored in it is like gold belonging to the people, so it has to be admired rather than analyzed. The third metaphor arose with encyclopaedias and seems to dominate all kinds of lexicons today: *storage* of information. Though the origin of this metaphor is agricultural and refers to the location where the harvest is kept, the more crucial parallel concerns the human brain which we also use to call storage or memory, transferring this to computers, too. Within this metaphorical frame, the outstanding feature is usefulness. And it is the user who makes the gold out of the data.

Throughout history, there are several examples testifying in particular the thesaurus-metaphor. This is common with dictionaries as well as with encyclopaedias especially in the 19<sup>th</sup> and early 20<sup>th</sup> century.

The thesaurus-metaphor can become highly politically relevant. The *Enciclopedia Italiana* was planned to be a prestigious object for Italian fascism; the same intention can be found in both, the Dictionary of the Sowjet-Russian academy of science and the Great Sowjet encyclopaedia. After the Second World War, Ukrainian emigrants living in Germany, Canada and several other countries created the encyclopaedia of Ukrainian studies. Nations without a political status seemed to create regularly comprehensive thesauruses to represent and to demonstrate their national cultures.

## 7. Similar technical, medial and economic conditions

The history of lexicography tells that the role and impact of publishers was often underrated. Concerning the great French encyclopaedia, Robert Darnton wrote a rather thrilling book about its economic history. Many dictionaries from the age of enlightenment onwards have been initiated by publishers who looked for authors and sometimes had to persuade somebody to do the work. In the case of Grimms', even three publishing houses independently from each other offered the idea of a national dictionary to them. The publishers themselves were inspired by the impressing story of success the Brockhaus *Conversationslexicon* showed. Between 1809 and 1870 the number of copies per edition grew from 2000 to more than 300,000 (Haß-Zumkehr 1995, 286). The economic situation around 1830 was highly favourable due to two reasons: On the one hand, technical innovations allowed mass production of books, while on the other hand increased reading competencies of people provided for a buying public. These conditions might have been the same in most European countries, only temporally deviating in one or two decades. The common fundament was the coincidence of industrialization and national movements.

There is no need for pointing out the media conditions of the internet age which doubtlessly seem to be global, not national or European. But if you look at languages with less than maybe 5 million speakers, even the technical conditions as corpus material, websites and the coverage of literature, text types and so on are much smaller. Nevertheless, their lexicography followed the model of bigger neighbours within Europe. So globalization does not create absolutely the same conditions for all languages and all national cultures.

## **8. Similar contexts concerning language history**

First of all, this topic concerns dictionaries. In all European countries and languages, they have been used as predominant instruments for language development. So it can be observed throughout Europe that history of lexicography and history of language are closely related. European Languages other than the four big ones show very similar constellations, too, whether you look at Scandinavia – or at Ukraine as an example for all nations in Eastern Europe which had a significant need to develop a national culture and language beside the dominant Russian.

In so far as language history gets significant impact from language planning, one can identify three phases: In the first phase, when the emancipation of any vernacular from Latin starts, people debate on what kind of language would be the best one; this is the phase of grammatical treatises. As in most European countries this phase occurred in the late Middle Ages, but might be found much later.

In the second phase debating on language standard reaches a level of documentation; this is the moment of dictionaries. There are several language academies in European countries, later on language councils or institutes, which were influential at this point. All these authorities focused the debate on certain aspects like spelling, foreign words, and priority of written or oral standard. Quite often older lexicons were rewritten and enriched in a way that questions of standard were explicitly addressed. The longer the production of a dictionary took, the more topics were included in the debate of standardization. So we find both: Dictionaries the intention of which is to describe a standard but which are received by the public as prescriptive authority, and dictionaries which are, according to their prefaces, dedicated to an accepted standard, but in fact describe what is found in a corpus of extracted texts.

The last phase is that of consolidation of a language standard. Dictionaries are now one form of documentation among others, but an outstanding one, which often has a symbolic value. Its task is to 'log' further language development, thus supplements and new editions are important. For most European languages this phase starts at the beginning of the 20<sup>th</sup> century, increasing after the World Wars. At the end of the process, dictionaries are no longer treasuries but storages of lexical information.

One might regularly project the huge, lengthy and heterogeneous dictionaries onto the last two of the three phases of language history in order to understand them better.

## **9. Similar contexts concerning education history**

This topic can be dealt with very shortly because language and education history are interrelated, too. The matter I want to point out here is that using and buying dictionaries and encyclopaedias is strongly dependent on the degree of literacy in a society. The prerequisite of interest in dictionaries and encyclopaedias is literacy and an interest in dealing with literature of any kind. Lexicography therefore is always influenced by the special idea of education within a society at a given time. In the 19<sup>th</sup> century, the aftermath of the enlightenment led to a mentality which was extremely well-disposed to a do-it-yourself education and to acquiring knowledge independently from schools and other pedagogical institutions. The foundation of libraries which provided public access to expensive reference works and publishers' offering of smaller editions of the big ones are related topics which should be dealt with in the history of European lexicography, too.

### **10. Similar styles in lexicographical writing – a question of “content”?**

Finally, what about the content? Do all European cultures share the same knowledge, if all encyclopaedias have common roots and numerous interrelations as shown above? The question is precarious and one has to face great methodological efforts to get a valid answer. Actually, there are two options for me here and today:

First, there are very few papers, published by representatives of special disciplines, for instance musicologists, jurists, physicians. These papers are difficult to find and I'm sure what I found up to now is rather haphazard. I will refer to two of such papers in which the encyclopaedic presentations of music and of physics in the 18<sup>th</sup> century have been compared in works of different linguistic backgrounds.

Anselm Gerhard (1998) analyzed 18<sup>th</sup> century French and German encyclopaedias concerning their information spectrum about music. He compared both, general and special works, including entries written by Jean Jacques Rousseau for the Great French encyclopaedia. As a transnational tendency, he found that the concept of music changed from a technical understanding of music theory, from the viewpoint of the musician, to a more aesthetic understanding of music as an art which is situated on the same level as the other fine arts and which appreciated the composer instead of the musician. The similarity of French and German knowledge relating to this topic was caused by “a narrow web of mutual dependencies” (Gerhard 1998, 51), that means discussing and arguing, indirect paraphrases and extensive plagiarism. This development clearly shows an intra-European connection in building common stocks of knowledge.

Andreas Kleinert (1998) analyzed one special German encyclopedic dictionary about physics published in the 18<sup>th</sup> century. He shows that its author refused to simply translate a French model into German because the French original was lacking the knowledge about the innovative discoveries of the Germans and the Britons; furthermore the French author was said to have a preference for his own nation and therefore to stuck to the old and obsolete scientific systems (Kleinert 1998, 130). In consequence, the critic wrote a completely new work about physics and compiled the knowledge of at least 10 physicians from Germany, France, England, the Netherlands, Italy and North America.

This example is interesting because of the explicit postulation that knowledge about physics ought to be European. Maybe one could say, even ought to be world-wide, but the European scientific community couldn't overlook more than Europe in those times. As we know today, the Chinese, the Arabic and other contemporary knowledge systems were almost inaccessible due to language barriers respectively due to oral tradition. Under the point of view of knowledge, North America figured as a kind of subsidiary outside Europe.

The trans-national connection within physics is even more convincing than in music; the existence of physics completely depends on a scientific community with a common language and communication forums, whereas music at least has a folk practice besides being subject of theoretical considerations. However, the encyclopedic knowledge of the 18<sup>th</sup> century does not show any relation to national or regional musical traditions; it's only limited to the sphere of humanities. In other words, the estimated value of a knowledge topic has a strong effect on its representation in an encyclopedia: as if there was a standard or 'golden' variety of knowledge worthwhile to be documented.

My second option to treat the question of content is the following: I undertook a comparison of entries of the modern *Encyclopaedia Britannica* (EB) and the *Brockhaus Enzyklopädie* on my own. I checked the following entries in these two works in order to cover more and other topics than only scientific ones, namely social, technical, institutional and medial knowledge, and partly orally traded knowledge. I also wanted to cover topics which came from outside Europe; finally I looked up important men from three countries:

*book, crocodile, chess, map, middle ages, money, neighbour, obstetrics/midwifery, steel (making), structuralism. – Descartes, Leibniz, Newton, Christian Wolff.*

My intention is not more than testing an approach which might be applied within a serious context of research. What has to be mentioned as well: The *Brockhaus Enzyklopädie* is the current printed edition which will not be completely transferred to an internet version whereas the EB is comprehensively adjusted to hyper textual structures. So the medium has a serious impact on the presentation of knowledge which therefore cannot be claimed to be nation specific.

Nevertheless, there are two significant differences to point out – differences in style which deeply affect the perception of content.

The first difference concerns the presence and influence of language on the construction of knowledge. At the very beginning of an entry, the *Brockhaus* gives, whenever reasonable, etymological information and/or synonyms in order to explain which term is the mostly used one and which are not. The definitions, especially those within the first sentence, are dictionary-like. Even variant readings of a term are treated according to dictionary conventions as numbered senses, although only one of them is a relevant encyclopaedic topic. Let me give the example of *Karte* (*map/chart*), for which the first meaning ‘card’ (you may think of ‘postcard’) is mentioned, although this kind of ‘card’ is not worthwhile to be a subject of information in the *Brockhaus*. Thus it lacks any further explanation, but it is there. Constructions like the followings are quite usual:

allgemeine Bezeichnung für ...; spricht man von ... (wenn ...); werden als... bezeichnet;  
[general description for ...; one refers to ... (if...); are designated as...]

The EB clearly concentrates on the concept of a term, although in some cases the authors seem to feel forced to give a comment on terms, but don’t seem to like it much, for example in the entry *map*:

“The tedious and somewhat abstract statements resulting from attempts to formulate precise definitions of maps and charts are more likely to confuse than to clarify. The words map, chart, and plat are used somewhat interchangeably. The connotations of use, however, are distinctive: charts for navigation purposes ...” (EB 2002)

So, finally, the author as well as the readers do away with the burdensome terminological question and start with the description of cartography and map making.

The second notable difference concerns the role of individuals and biographical features which are provided for a topic. The German encyclopaedia gives much more proper names, for example of inventors of steel making, of cartographers and of obstetricians, names of famous chess players and so on. All these names are typographically marked by small caps. Especially names of historical persons are given in this way, so that one might say historical concepts are rather personified.

The *Britannica*, however, outlines any topic in a more general way; thematic center and margins are clearly separated and every single item is adapted to the subject as a whole. Therefore, only a few proper names are given and sometimes even seem to be a sort of decoration. It is, for example, not necessary to cite Swifts mentioning of maps extensively in order to explain what maps have been in his day:

“As man explored and recorded his environment, the quality of his maps and charts improved. These lines of Jonathan Swift were inspired by early maps:  
*So geographers, in Afric maps,*  
*With savage pictures fill their gaps,*  
*And o'er unhabitable downs*  
*Place elephants for want of towns.”* (EB 2002)

The maybe nation-specific difference in treating the person's role in cultural achievements is underpinned by the way famous men are described. Whether British, French or German persons, all entries I looked up were longer in the *Brockhaus* and short in the *Britannica*, because the *Britannica*'s convention comprises many cross references to large and comprehensive entries about for example history of philosophy or physics and so on. Persons are almost completely integrated into developments and movements. The printed *Brockhaus* lacks this narrow linking. But it is interesting that *Brockhaus* regularly informs about the social background of the persons, something I didn't find in the EB at all. Did you know that Leibniz was the son of a lawyer and professor whereas Newton was the son of a farmer and Descartes a descendant of an old noble family? We see: The chances to make one's career are not distributed equally in our world. But reading the *Britannica* seems to be more encouraging for all future Newtons yet to come.

The personifying and biographical emphasis of the *Brockhaus* might really be characteristic for German knowledge codifications in general. A student of mine (Meike Wiese) recently examined a music lexicon of the early 18<sup>th</sup> century and although its author held on to French and older German models, he strengthened and added biographical as well as terminological information although the publisher didn't like it at all. So the differences between *EB* and *Brockhaus* seem not to be haphazard, but somewhat caused by national traditions.

But I should not end without stating that obviously there are quite a lot of conformities and analogies in the representation of content. Middle age and structuralism, the threat to crocodiles by men and the indication of early cultural achievements of Chinese, Arabs, Egyptians and other antique peoples are more or less similar. Where one finds slight divergences, they might result from anything but from a national point of view.

### 3 Part 3: Lexicography: European, national, global?

Finally I will draw a conclusion in counting the arguments pro and contra a European dimension of lexicography. None of the ten topics I dealt with lacks to show a European aspect, all of them seem to support the idea of a European space of knowledge provided by lexicography. Only the last one, the question of content, reveals some nation specific traditions, but I do not know yet if the three or four main and well known national traditions – the French, the British, the Italian and the German – are received in all other countries of Europe and maybe worldwide or if the smaller countries have developed their own encyclopaedic manners. In fact, lexicographic research is

regrettably restricted to three or four of many European countries – I really would like to know more about all the others, maybe by starting a common project based on a really broad concept of Europe.

While, on the one hand, ‘Europeaness’ seems to be very obvious, one has to admit, on the other hand, that some of the topics I have discussed tend more or less distinctly to global validity. The development of language competencies, scholarly discourse, technical, medial and economic conditions – they all might have been of European origin, but are actually spreading all over the world. Globalization started ‘here’; America was its multiplier. Finally, a globalized knowledge returns to Europe and is glocalized to European countries as we can find it in the variety of Wikipedias.

The study of lexicography tells us that there is no continuous separation of national traditions in writing reference works. Instead, cultures merge;<sup>6</sup> and lexicography plays a significant role in the process of merging. I really would like to analyze how the lexicographic discourse and practice became a European one and later on a global one and if both, the lexicography and the knowledge of the future will be more and more glocalized or something else? One cannot do this on one’s own, so why not start a real European project bringing together the big and the smaller countries and their lexicographic landscapes in order to find the answers to all questions I had to leave open.

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<sup>6</sup> As Ilja Trojanov and Ranjit Hoskote illustrate in their book *challenge refusal* (*Kampfabsage*, 2007)

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